

ANCHORAGE LIBRARY FOUNDATION—STRATEGIC PLAN

MISSION STATEMENT

Believing that free public libraries are essential to our community, the Anchorage Library Foundation works to promote, fund, and support the long-term vitality of the Anchorage Public Library.

CORE PURPOSE

Library advocacy and support for the long term

CORE PRINCIPLES

- **ACCESS** – We firmly believe that access to free public libraries is not only a clear benchmark and attribute of a civil society but also one of the keys to the long-term health and prosperity of a civil society.
- **ADVOCACY** – We seek to promote greater knowledge by civic and governmental leaders, and greater awareness within the community at large, of the valuable resources and essential services provided by the Anchorage Public Library (APL).
- **PUBLIC / PRIVATE PARTNERSHIP** – We strive to enhance public support and commitment by seeking private support for APL. We work to connect people who have a passion for libraries with ways to support APL.
- **STEWARDSHIP** – We oversee the management of our funds consistent with our fiduciary responsibility, our mission, and donor intent and purpose.

CORE PROGRAMS

- **FUNDRAISING**
 - Unrestricted funds
 - Restricted funds for endowment and donor-advised funds
 - Grants for particular operations or projects
 - Capital campaigns for particular projects
 - Donor recognition
- **FUND MANAGEMENT**
- **OUTREACH**
- **BOARD AND ORGANIZATIONAL SUSTAINABILITY**